

# The Total Economic Impact™ Of the Rapyd Solution

Through six customer interviews and data aggregation, Forrester concluded that the Rapyd Solution has the following three-year financial impact.

## SUMMARY OF BENEFITS

Three-year risk-adjusted

Reduced transaction and FX currency conversion fees

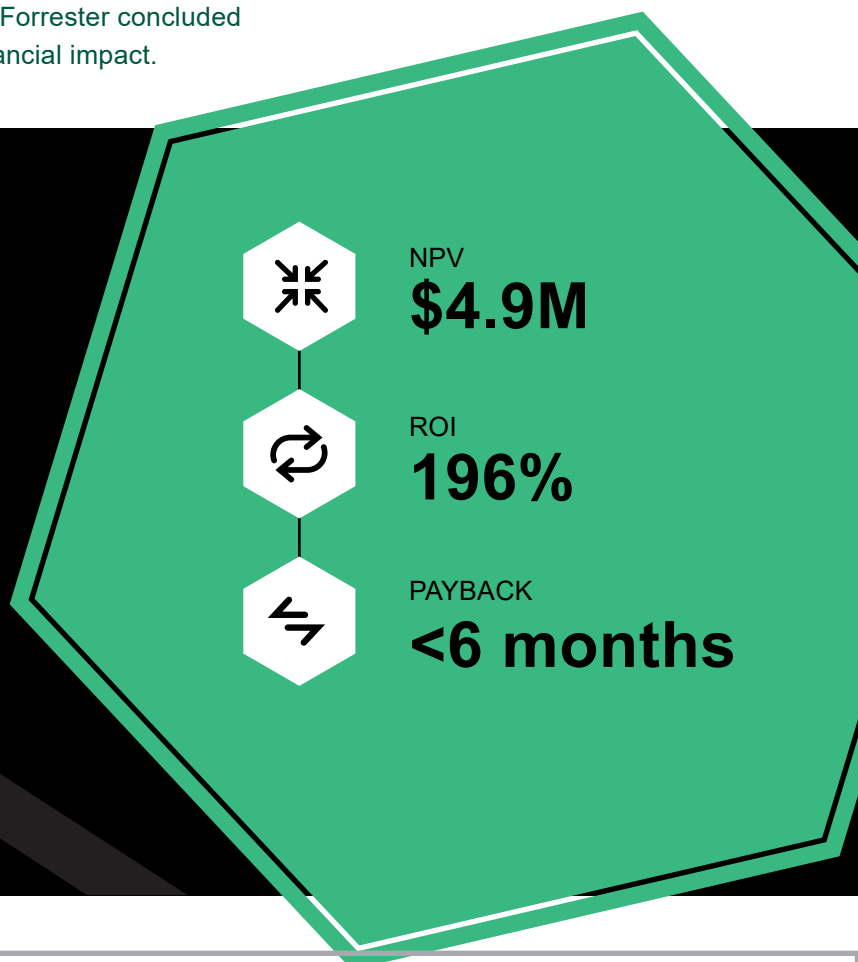
**\$2.5M**

Improved growth from new market expansion

**\$4.7M**

Reduced manual processes and improved productivity

**\$310K**



## THE RAPYD SOLUTION BY THE NUMBERS



**70% reduction** in manual effort for payment team



**\$982K** in FX transaction fee savings driven by Rapyd



**150,000** new foreign market transactions enabled by Rapyd

## VOICE OF THE CUSTOMER

**“I think Rapyd’s value grows rapidly — no pun intended. As we launch in additional countries, the value exponentially increases regarding the go-to-market [strategy] and the diversity of the business models that we can pursue.”**



*Co-founder and CSO, financial services*



Read the full study

This document is an abridged version of a case study commissioned by <Client> titled: The Total Economic Impact Of the Rapyd Solution, Oct 2021.

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**Rapyd**